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TRADING AREA

IRMA TIMES

IRMA AND DISTRICT HOME TOWN
NEWSPAPER FOR THE RASE
THIRTY-TWO YEARS

Vol. 34 No. 19

Irma, Alberta, Friday, November 28, 1947

Southern Sayings

Miss M. Ewert of Saskatchewan is up visiting with her brother and other relations.
Mr. and Mrs. F. Reber and Clifford, Mr. and Mrs. B. Reber and Mrs. Wm. Reber and son of Valley View are down visiting with relations south of Irma.
Miss Muriel Hill spent a few days in Edmonton.
Mr. Wm. Tomlinson was down visiting with Mr. and Mrs. E. Tomlinson.
Mrs. R. Allen was out to spend the weekend with the Tomlinson family.
J. Bell and Irwin Bell are moving to the States for the winter.
A very enjoyable evening was spent at Strawberry Plains last Friday. Mr. Hill and Mrs. Dempsey won first prize at whist, with Mary Szoky and Alex Szoky getting consolation.
Remember the Whist Drive and Dance at Strawberry Plains on December 5.
Mr. G. Reed left last week for British Columbia where he will stay for the winter.

CHRISTMAS MAILS

Again Post Offices in Canada will remain closed on Christmas day. In view of this and the enormous volume of mail during the Christmas season, it is imperative that patrons expecting timely delivery of letters, cards and parcels should post well within the "deadline," and not defer mailing until the last day or so.
Mailing Dates For Christmas
United States (to allow for Customs examination) before Dec. 10.
Maritime Provinces, before Dec. 15.
Ontario, Quebec and Manitoba, before Dec. 18.
British Columbia, before Dec. 17.
Alberta and Saskatchewan, before Dec. 18.
Local Delivery, before Dec. 19.
Christmas and New Year Cards
Letter rate may be sealed—more personal—may contain written messages—preference in delivery will be redirected or returned if undeliverable.
One cent if sent unenclosed or in open unsealed envelopes without correspondence other than seasonal greeting not exceeding five words. The addressee will be obliged to pay double postage due on cards which contain correspondence when prepaid at only one cent.
Businessmen and others posting urgent first class mail intended for prompt dispatch by first train are well advised to post their letters in the letter box in advance of the following closing times: Eastbound 10:15 a.m., Westbound 4 p.m. Sacks are closed and locked promptly at these times regardless of whether or not trains are late.
—Irma Post Office Staff

Easterly Echoes

Mr. T. Sanders and Wilfred motored to Edmonton to attend the C.C.F. convention there. While there they purchased a 1947 model Mercury 1/2-ton truck. Mr. E. Sanders went up Saturday and drove it back.
Mr. and Mrs. Allen McFarland had their visitors Sunday, the former's parents and sister, Mr. and Mrs. T. McFarland and Lillian of Viking. Mrs. T. McFarland remained here for awhile.
Mrs. W. Crabb and baby Elizabeth Anne are home again.
Mr. and Mrs. Hubert (Bud) Frye have left for the home of Mr. and Mrs. Art Frye in B.C.
There will be a card party and dance at Crescent Hill School sponsored by the Sew and So Club on Wednesday, December 3rd.
The next meeting of the Battle River W.I. will be held at the home of Mrs. T. Sanders on Tuesday, December 9th. Program, Mrs. H. Barton; Draw, Mrs. Pascha; Hostesses, Mrs. A. McFarland and Mrs. W. Sanders. This will be the annual meeting. Plans are being made for a dance at Crescent Hill School between Xmas and New Years.

Calf Club Meeting

Irma Calf Club will hold an organization meeting on Saturday, December 6th at 3:30 p.m. at Irma High School.
All members that are joining the club are requested to attend as club officers will be elected at this meeting.

W.I. MEETING DEC. 4th

The December W.I. meeting will be held on Thursday, December 4th at Mrs. Rohrer's home.
As this is our annual meeting it will start at 2:30 p.m.
Roll call to be answered with a donation to our Xmas Cheer fund.
Hostesses, Mrs. Gunn and Mrs. Rohrer.

MORE TIME FOR ALBERTA SHIPPERS

Competitors in the \$25,000 National-Barley Contest sponsored by the brewing and malting industries are to get an extension of time within which to ship their carload entries.
The new date is December 15th. The original deadline was November 30 but a late threshing season in Alberta has made it impossible for some barley growers to get in their shipments by that time.
Notice of the extension has been mailed to all Alberta contestants whose grain has not already been shipped. The notice is contained in a letter from the National Barley Contest Committee.

Northern Nuggets

Mr. L. H. Bars was an Edmonton visitor at the beginning of this week.
The November meeting of the Buffalo Coulee W. I. was held at the home of Mrs. Wm. Matthews. The Annual Meeting of the W.I. will be held at the home of Mrs. L. H. Bars on December 11th at 2:00 p.m. Everybody please attend as new officers are to be elected. The U.F.A. holds their next meeting on December 1st at Albert School.
M. Harley Bars recently purchased a 1940 Plymouth sedan.
Miss Mary Currie became a recent bride when she was married to Mr. Ronald Clarke, in a quiet ceremony in Edmonton. Mr. and Mrs. Clarke expect to visit in the district soon.

Boxing Card For Friday, Dec. 12th

(by Walt Marlow)
(from the Viking News)
The Viking community hall will be the scene of another boxing attraction in the near future . . . the date having been set for Friday, December 12.
Under the sponsorship of the Viking Canadian Legion, the card will be staged by Walt Marlow, Edmonton, who, in town late last week, promulgated a deal with the Legion to do the matchmaking and assist in various other capacities in presenting the card.
Marlow, incidentally, was the promoter for the two last cards here, both of which produced thrills galore for the fists fans of Viking.
Coupling their announcement that they would be the future promoters of boxing in Viking, the Legion also came up with the news that Joe (Rocky) Sutter, Viking's hard punching middleweight, will be the party of the other part in the feature ten-round attraction.
Sutter will meet Hec Fillion, who has been doing very well of late in the leather pushing business. Both, terrifically hard punchers, have a little feud of their own to settle, and you can be sure there will be plenty of leather thrown when they answer the bell.
The fans, who were on hand the night of March 14, when Sutter flattened a highly-rated Louie Demers won't forget that K.O. wallop of his for some time. Demers was an unbeaten fighter when he climbed in with Joe . . . but came out a thoroughly battered-up boxer.
The Viking middle became quite a sensation in Canadian army boxing tournaments while in the service. However, regardless of his record, he'll have formidable opposition in Fillion.
Fillion had his first professional fight here in Viking nearly a year ago, and since then, has been 'touching gloves' with some of the best wetters and middles in western Canada. He, like Sutter, has hard with both hands, and on the go-in, it's figured the only advantage Fillion will carry over Rocky is in the experience department. The will-to-win, however, and the continued aggressiveness of Sutter will make up for that Fillion experience as far as Sutter followers are concerned.
Both went into training last week, and by the time the twelfth rolls around, both parties figure to be at their fighting peak.
As on past Viking boxing shows, local talents will be seen in preliminary roles.
Nothing definite has as yet been announced on who will fight who. However, Marlow figures to come up with the complete card within a few days.
Leonard Pederson, a Viking boy, who joined the navy and did a little fighting, figures in Marlow's semi-windup plans, in addition to Lindsay Thunell, Ronnie Hardy and one or two boys from Irma for four-round roles. Opening the card will be two Viking boys, one of whom is Stan Selzer. His opponent is not yet definite.
As in the past following boxing shows, a dance will wind up the evening's entertainment.

LADIES' CURLING CLUB HOLD ANNUAL MEETING

The Ladies' Curling Club held its annual meeting at the home of Mrs. Carl Anquist on Monday, November 24th. About a dozen ladies attended and the following officers were elected for the coming season: Mrs. C. Smallwood, President; Mrs. D. H. Gunn, Vice-President; Mrs. R. B. Kirkman, Secretary-Treasurer.
It is estimated that there will be about 20 ladies curling this year. Owing to lack of skips it was decided to accept an offer from the men's club to combine with them and have mixed rinks for this season.
We understand that the mixed draw will be made up very shortly.

ATTENTION, IRMA AND DISTRICT

A general meeting will be held in Hedley's Hall on December 10 at 2:30 p.m. There will be a special speaker on Better Farming, The Value of 24 D.I. and other chemicals used in weed control, etc.
There will also be a speaker stressing the value of a Board of Trade to the district.
This meeting will be sponsored by the Agricultural Service Board of Minburn M.D. and the Irma Board of Trade. More particulars next week.

"The survival of the whole of Europe depends on British recovery." —Hon. Stanley Lewis.

MOTORISTS WARNED OF POISONOUS FUMES

Fresh warning of the dread danger of carbon monoxide has been given by officials of the Alberta Motor Association.
This is the time of year when motorists have to be especially on guard against these poisonous fumes which in past years have taken a dreadful toll of lives. Many motorists still drive old model cars having not been able in some cases to obtain newer models as soon as desired.
Motor Club officials say that care to avoid carbon monoxide should be taken particularly in the case of those operating old machines.
Many fatalities have occurred while starting up the car in the garage when preparing to leave for work in the morning. Make certain that one or more of the car windows are open and that there is sufficient space for fresh air to circulate.
Carbon monoxide works stealthily but in a deadly way. Be on guard against it. During this winter season, see that plenty of fresh air is circulating to ward off the poisonous fumes.

Community Cook Book



Lemon Crumbles
1 1/4 cup cracker crumbs.
3/4 cup butter (shortening).
3/4 cup flour.
1/2 cup white sugar.
1 1/2 cups coconut.
2 tsp. baking powder.
pinch salt.
Method: Sift flour and baking powder, rub in butter, add cracker crumbs, sugar and coconut. Spread 1/2 of this mixture on greased pan, add lemon filling, then spread remainder of crumbs on top.
Lemon Filling
1 egg, 1 cup water, 1 cup sugar, grated rind and juice of lemon, 1 tablespoon flour. Mix sugar and flour together. Stir in water, add gradually well beaten egg. Cook stirring until thickened. Remove from fire and add juices and rind of lemon, cool before using.
J. M. Reeds.

Items From Kinsella District

Mr. and Mrs. W. Revill and Audrey spent a few days in Edmonton last week.
We are glad to report that Mrs. C. Arkinstall, who recently was injured by a fall, has now returned from the hospital, very much improved.
A large number of relatives and friends from Kinsella and district gathered at the home of Mr. and Mrs. M. Mulowka who celebrated their 25th wedding anniversary on Saturday, November 22. During the evening the guests of honor were presented with a case of silverware.
Mrs. J. Johnston and Mr. T. Johnston, who spent two weeks in Winnipeg, have returned.
Miss Alice Carpenter celebrated her fourth birthday by entertaining a number of her young friends at a party.
At the morning service at Kinsella church, the baby daughter of Mr. and Mrs. R. Loney of Holden was christened and given the name of Maralee Lucile. During the service Miss Barbara Olsenberg and Mr. James Long joined the church.
The W.I. will meet in the Kinsella church on Saturday, November 29, at 3:00 p.m.
Please remember the Junior Red Cross bazaar and tea to be held in the school on Wednesday, December 3, 2:00 to 6:00 p.m.
Wheatley-Turnbull
On Thursday, November 20, Mildred May Turnbull, youngest daughter of Mr. and Mrs. Chas. Turnbull, was united in marriage to Mr. Leonard Wheatley, of Edmonton.
Stevens-Bradley
A wedding of interest to the people of Kinsella district was held at the home of Mrs. Braden of Sedgewick when Jean G. A. Clark, only daughter of Mr. and Mrs. J. O. Clark, of Sedgewick, was united in marriage to Mr. John H. Stevens, son of Mr. and Mrs. R. Stevens of Kinsella, on Saturday, November 22. The Rev. Mr. McLean officiated. Best man was Joseph Stevens, brother of the groom, and Miss Margaret DeVillie was bridesmaid. At the reception the bride's table was centered with a three-tiered wedding cake and vases of orange mums.
Donnie Lawes spent a few days at the home of his sister, Mrs. E. Evans, last week. We are pleased to hear Mr. Lawes has returned home after spending two weeks in an Edmonton hospital.
Mrs. G. Heslop has been a patient in the local hospital.
Doreen Draper spent the weekend with her school friend, Verna Gooler.
Rodino W. A. are holding a Bean Supper at 7 o'clock, November 29, after which will be a Bazaar and Fish Pond and Dance. There is promise of fun for all. Everyone is cordially invited to meet at Rodino Hall for a good time.

IN MEMORIAM
In loving memory of my dear Mother, who died November 30th, 1935, Mrs. John McCreadie, also dear Dad, who died August 28th, 1939; John McCreadie.
Away in the beautiful Hill of God, By the Valley of Rest so fair, Sometime, some day, we know not when, We will meet our loved ones there. Ever remembered by their loving daughter.
ANNOUNCEMENT
Mr. and Mrs. C. L. Currie announce the marriage of their younger daughter, Mary Kathleen to Ronald J. Clark, son of Mr. and Mrs. Clark of Radcliff, Sask. The wedding took place in Edmonton, Saturday, November 22nd. The Rev. R. E. Findlay officiated.
CARD OF THANKS
The Ladies Aid wish to sincerely thank all those who contributed to the success of their recent Bazaar.

Legion Meeting Dec. 2nd, 8.15 p.m.

Good Attendance Is Requested

At the Churches

IRMA UNITED CHURCH
Paschendale—11:15 a.m. (This service will be held at the home of Seth Oldham).
Roseberry—3 p.m.
Irma Sunday School—11 a.m.
Worship service—7:30 p.m.
The Rev. H. W. Inglis will be in charge. A hearty invitation to all. "Seek ye the Lord while he may be found, call ye upon him while he is near." Isaiah 55:6.
IRMA GOSPEL MISSION
10:30—Sunday School and Bible Class. Would you like to study the Gospel of John with us? Then come on Sunday, to the Pastor's home at 10:30 a.m.
Education Point—All services discontinued until further notice.
8 p.m.—Hedley's Hall. Message of evening, "The Second Coming of Christ." Come and join in our song service, a welcome awaits you. Bring a friend.
Pastor—Geo. E. Warnock.
Jesus said, "I am the good shepherd, the good shepherd giveth His life for the sheep." John 10:11.

ST. MARY'S CHURCH NOTES

Service of Holy Communion will be held in St. Mary's on Sunday, November 30th at 2:30 p.m.
This being St. Andrew's Day, all members of the W.A. and members of St. Marguerite's, Battle Heights are invited to join with us in our Corporate Communion.

TESTS OF DRIVERS IS A.M.A. CONVENTION TOPIC

New plan of tests for those seeking drivers' licenses in this province is one of the subjects for discussion at the annual meeting of the Alberta Motor Association which will be held in Lethbridge, Saturday, December 31.
The provincial government has announced that commencing April 1, next, all those who are making application for drivers' licenses for the first time will be given tests before such licenses are issued. This also will apply to those who were involved in motor accidents during the past year.
The R.C.M.P. will have supervision of the arrangements for drivers' tests.
Many other subjects of importance particularly to motorists are on the A.M.A. agenda. These include discussion of progress of the provincial highway program, means of promoting the tourist industry and extension of membership services.
One of the largest organizations in the province, the A.M.A. now has a total membership in the neighborhood of 30,000, having made substantial gains at all three branches, in Edmonton, Calgary and Lethbridge this year.

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For dates phone 66 Viking or see P. E. Jones, Cliff Smallwood Irma Alta.

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Irma Times

MISS W. F. REEVES Local Editor Phone 32

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FLICKS AND FLASHES



The latest news of filmdom is discussed by Susan Fletcher, radio commentator, and Donald Crisp, motion picture actor, in preparation for one of her "Flicks and Flashes" broadcasts. A weekly report on events and personalities in the film world, "Flicks and Flashes" is broadcast from Vancouver, Thursday at 10:30 p.m. over the CBC Dominion network. Miss Fletcher does not depend en-

tirely on visiting celebrities for her program material. She is a frequent visitor in Hollywood where she interviews the stars for news of interest to motion picture enthusiasts.
"Certainly we haven't created a Utopia but if you believe your community is the best you will constantly strive to make it even better." —Fred Smith.

More than a Million Canadians

WROTE
THIS BILLION-DOLLAR STORY

Everywhere in Canada—in villages, towns, metropolitan centres—you can find them.

They are the people—1,500,000 strong—in every walk of life who are building their futures and doing their day-to-day financing by saving or borrowing at the Bank of Montreal.

Every member of this B of M family has a hand in building the resources of the Bank while he builds his own future. These resources, which amount to nearly two billion dollars, exist almost entirely because of the balances these people can show you in their B of M passbooks.

This money does not stand idle... it works constantly for the building of the nation.

Here is the money that makes the wheels of commerce turn... that helps the farmer garner his crops... that helps the lumberman buy equipment and pay his men.

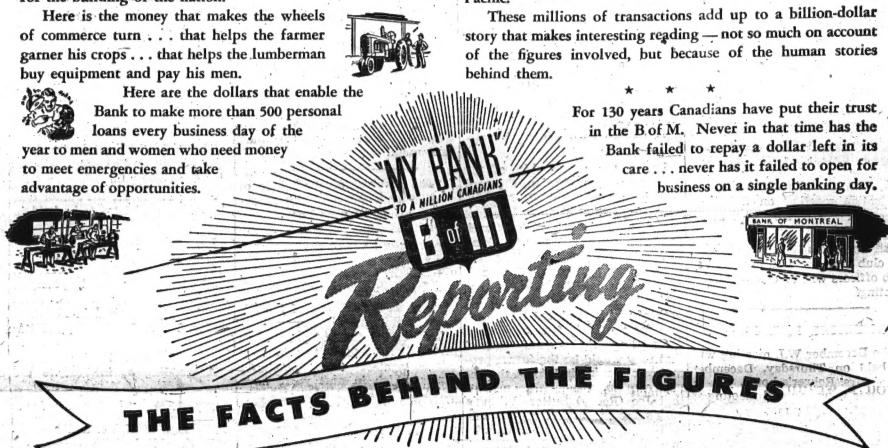
Here are the dollars that enable the Bank to make more than 500 personal loans every business day of the year to men and women who need money to meet emergencies and take advantage of opportunities.

Here is the credit that provides thousands of business enterprises—from the largest company to the smallest one-man show—with the ready money they need to buy raw materials for manufacture, to pay wages while awaiting returns from the sale of finished goods, and to carry out plans for expansion.

To citizens on salaries... to farmers with seasonal incomes... to merchants, manufacturers and businessmen in every worthwhile line of endeavour... to municipalities, school boards and governments... to churches, hospitals and all types of public institutions... hundreds of millions of dollars are being lent by B of M managers at more than 500 branches from the Atlantic to the Pacific.

These millions of transactions add up to a billion-dollar story that makes interesting reading—not so much on account of the figures involved, but because of the human stories behind them.

For 130 years Canadians have put their trust in the B of M. Never in that time has the Bank failed to repay a dollar left in its care... never has it failed to open for business on a single banking day.



WHAT THE B of M HAS TO MEET ITS OBLIGATIONS:

CASH: The B of M has cash in its vaults and money on deposit with the Bank of Canada amounting to . . . \$ 205,696,837.69

MONEY: In the form of notes, of cheques on, and deposits with other banks. . . . \$36,768,245.65

INVESTMENTS: The B of M has close to one billion dollars invested in high-grade government bonds and other public securities, which have a ready market. Listed on the Bank's books at a figure not greater than their market value, they amount to . . . \$37,888,826.81

The B of M has other bonds, debentures and stocks, representing to some extent the extension of credit to industrial enterprises for reconstruction and for expansion of productive facilities in established fields. Valued at no more than the market price, they amount to . . . \$6,866,538.42

CALL LOANS: The B of M has call loans which are fully protected by quickly saleable securities. These loans amount to . . . \$6,807,209.71

QUICKLY AVAILABLE RESOURCES: The resources listed above, all of which can quickly be turned into cash, cover 78.79% of all that the Bank owes to the public. These "quick assets" amount to \$1,432,027,438.28

LOANS: During the year, many millions of dollars have been lent to business and industrial enterprises for production of every kind, including housing and construction—to farmers, fishermen, lumbermen and ranchers—to citizens in all walks of life, and to Provincial and Municipal Governments and School Districts. These loans now amount to . . . \$21,704,063.46

BANK BUILDINGS: In hamlets, villages, towns and large cities from coast to coast the B of M serves its customers at more than 500 offices. The value of the buildings owned by the Bank, together with furniture and equipment, is shown on its books at . . . \$3,276,623.00

OTHER ASSETS: These chiefly represent liabilities of customers for commitments made by the Bank on their behalf, covering foreign and domestic trade transactions. . . . \$1,396,960.45

TOTAL RESOURCES WHICH THE B of M HAS TO MEET ITS OBLIGATIONS . . . \$1,898,405,505.19

WHAT THE B of M OWES TO OTHERS:

DEPOSITS: While many business firms, manufacturers, merchants, farmers and people in every type of business have large deposits with the B of M, the bulk of the money on deposit with the Bank is the savings of more than a million private citizens. The total of all deposits is . . . \$1,783,441,647.51

BANK NOTES: B of M bills in circulation, which are payable on presentation, amount to . . . 4,783,548.00

OTHER LIABILITIES: Miscellaneous items, representing mainly commitments undertaken by the Bank on behalf of customers in their foreign and domestic trade transactions. . . . 29,100,538.78

TOTAL OF WHAT THE B of M OWES ITS DEPOSITORS AND OTHERS . . . \$1,817,325,734.09

TO PAY ALL IT OWES, THE B of M HAS TOTAL RESOURCES, AS SHOWN ON THE LEFT SIDE OF THIS STATEMENT, AMOUNTING TO . . . 1,898,405,505.19

WHICH MEANS THAT THE B of M HAS RESOURCES OVER AND ABOVE WHAT IT OWES, AMOUNTING TO . . . \$ 81,079,571.10

This figure of \$81,079,571.10 is made up of money subscribed by the shareholders and, to some extent, of profits which have from time to time been ploughed back into the business to broaden the Bank's services and to give added protection for the depositors.

EARNINGS: After paying all overhead expenses, including staff salaries, bonuses and contributions to the Pension Fund, and after making provision for contingencies, and for depreciation of Bank premises, furniture and equipment, the B of M reports earnings for the twelve months ended October 31st, 1947, of . . . \$ 9,579,285.29

Provision for Dominion Income and Excess Profits Taxes and Provincial Taxes . . . 4,156,000.00

Leaving Net Earnings of . . . \$ 5,423,285.29

This amount was distributed as follows:

Dividends to Shareholders . . . 3,600,000.00

Balance to Profit and Loss Account . . . 1,823,285.29

B of M EARNINGS ON THE SHAREHOLDERS' INVESTMENT

On each dollar of the shareholders' money invested in the Bank of Montreal, the Bank earned 11.81 cents in 1947.

AND HOW THEY WERE DIVIDED:

To TAXES . . . 5.12 cents

To SHAREHOLDERS . . . 4.45 cents

To SURPLUS . . . 2.26 cents

BANK OF MONTREAL

Canada's First established Bank . . . WORKING WITH CANADIANS IN EVERY WALK OF LIFE FOR 130 YEARS



This man
is easy to meet...

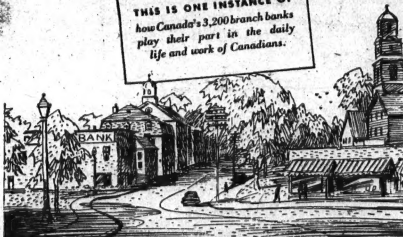
AND GOOD TO KNOW!

Here is your bank manager. Serving you is his job—and he is as proud of serving you well as you are proud of your own work.

If you need credit for business or personal reasons—talk things over with him. He will respect your confidence. His knowledge and experience, with the whole organization of the bank behind him, can provide for you a wealth of information on conditions in Canada and elsewhere too, if you need it.

Your bank manager is easy to meet—and a good man to know!

THIS IS ONE INSTANCE OF how Canada's 3,200 branch banks play their part in the daily life and work of Canadians.



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Bus leaves Irma at 9:25 a.m.
Arrive Edmonton at 1:00 p.m.
Leaves Edmonton at 4:15 p.m.
Arrive Irma at 8:30 p.m.
All Times are Mountain Standard

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Your Patronage Appreciated

Viking Items

The crisp weather of last week reminded the curlers that the season for heaving rocks down the ice to get as close to the button as possible brought a goodly attendance of sixty or more to the general meeting in the curling rink last Saturday evening. Mr. Stiles presided throughout the meeting and secretary Ken Hilliker jotted down the notes, etc.

Minutes of the annual meeting held in April were read and confirmed.

A number of matters were discussed among which was the rating of curlers. It was finally decided by a motion that carried that the president select a committee (unknown to the curlers) to meet and rate the curlers. Just how successful this will turn out remains to be seen.

Opinions on holding an open bonspiel flew thick and fast and after most everybody had spoken pro and con a motion carried to hold an open spiel early in January and a committee appointed to carry out the wishes of the majority.

The fees were set at \$10.00 for the season, junior curlers to pay \$5.00. The school curlers were given the same deal as last year for use of the ice week-ends and for their annual spils.

An invitation was received from the Killam club to attend their open spiel in their new four-sheet rink commencing January 19. A vote of thanks was given the former sports committee for the gift of a pair of rocks to the club.

An ice committee was appointed to which curlers could bring their complaints, criticisms and bests about the condition of ice or anything in general, and not jump the hard working caretaker who has troubles of his own. The committee will then approach him in a kindly spirit and make suggestions needed.

The president reported there were enough curlers to form 23 rinks (and possibly 24). A committee was appointed to line up the skips which list appeared satisfactory. After the meeting the skips got into a huddle and chose the personnel of the rinks in the usual manner. Jack Slavik, the old reliable, was elected draw man.

The president reported that 39 farmers had signed up to take part in the farmers' spiel which will start off the season as soon as the ice is ready, which may have to be postponed if this mild weather continues.

Secretary Ken Hilliker outlined a raffle, consisting of two tickets to the big league hockey playoffs, and if found legal after due advice from the powers that be, will be undertaken by the members of the club.

Caretaker Fred Ross and assistants have a good start on the four sheets of ice, but it takes zero weather to finish it.

A number of friends and boosters of the old Viking Sports Committee gathered for a social evening last Thursday at the home of your scribe who was secretary for umpteen years, in honor of Mr. R. J. Darrah, the president for at least ten years. Much of the success of the sports days, race meets and stampedes was due to the energy and enthusiasm of Mr. Darrah, who is an ardent horse man. He was also one of our leading merchants for the past twenty years. After refreshments and lunch he was presented with a handsome travelling bag as a token of esteem and appreciation from admirers and friends who wish him all the luck and happiness wherever he may locate. He will be back occasionally for a 'look-see' at the old home town. So long.

We note that V. J. Harney, who was accountant at the local bank and removed to Raymond, Alta., about two years ago, has been promoted to manager of the branch of the Bank of Montreal at Delburne and has taken over his duties there. Friends here join in congratulations on his well deserved promotion.

Hundreds of citizens in town and district listened attentively to the broadcast of the royal wedding on November 30. Quite a few were up at 4:00 a.m. to hear the first broadcast which came in clearly, and others waited for the rebroadcasts in the afternoon.

Messrs. Dave Henderson and R. M. Kinghorn left Monday evening for Sotland where they will pay a visit to their relatives and friends. They didn't state how long they would be overseas but the News will be a weekly visitor at the Kinghorn home.

DAMAGED PARCELS EMPHASIZE NEED FOR PROPER PACKING

Particular emphasis has been lent regarding the proper packing of parcels, by advice which has just been received from the Postal Authorities of the United Kingdom.

The Post Office Department learns that a situation calling for immediate remedy has arisen as a great number of gift parcels of foodstuffs mailed in Canada are being received overseas in a damaged condition because of inadequate packing.

This necessitates their being repaired before forwarding, thus adding delay to the loss and disappointment occasioned addressees.

Specifically, the United Kingdom Authorities report that many of these damaged parcels were packed in frail cardboard boxes which were crushed in transit. Some mailers used no containers whatsoever, but merely wrapped an assorted collection of items in a fold or two of brown paper, and mailed. As a result of the pressure while in transit, the contents, usually paper bags and cartons of sugar, flour, rice, soap powder, etc., burst and spread. Jams and syrups mailed in this with "push on" lids have leaked, damaging their respective parcels, and the surrounding mails, other parcels were damaged because paper bags of foodstuffs were enclosed beside this of food, unseparated by any packing material. Many parcels instead of being tightly tied with strong twine, were sealed with gummed paper only which had become unstuck.

Again Postal Personnel are asked to do everything possible to bring home to patrons correct packing procedure.

Parcels should always be packed in strong shock-proof containers, never in flimsy cardboard boxes.

Sugar, flour, rice, etc., should not be enclosed in thin paper bags but in a container which will not tear or wear through on the journey.

An item likely to damage another packed beside it should be separated by adequate packing material.

Jams and syrups, if mailed at all, should be enclosed in leak-proof metal containers with lids securely soldered on all way round. Then the tin itself should be surrounded with absorbent material and enclosed in a corrugated container and firmly wrapped and securely tied.

Do not mail glass jars or bottles. It is contrary to law to send matches or lighter fluid through mails. When the parcel has been compactly packed in a strong container wrap it tightly with several folds of thick wrapping paper and tie it securely in rounds of strong twine. Do not economize on the paper or the twine.

Never use tissue paper as the outer wrapper or ribbon or thin cotton string for tying, nor use gummed paper alone to seal the outer wrapper.

Address all mail correctly, prepay postage in full, and see that the necessary Customs Declaration form (or forms required) are completed.

Always give a return address on the wrapper and enclose a slip bearing the names and addresses of sender and addressee.

These precautions will help ensure a Merry Christmas for those awaiting their Christmas boxes from Canada.

After several years of lingering illness, Mr. Otto Bernhard Nordstrom passed away at the Viking hospital on Monday evening, November 17, at the age of 78 years and seven months.

Art Jones and his fiancée, Miss Aldis Dean of Edmonton, visited at the home of his parents, Mr. and Mrs. Evan Jones, at the Kinsella gas camp over the week-end.

Word has been received here of the marriage of Miss Pat Deigh to Mr. L. O. Chambers of Calgary, on Saturday, November 15. The wedding took place at the Cathedral at 10:00 a.m. They left for a honeymoon in the States after which they will make their home in Calgary.

After spending two weeks in an Edmonton hospital where he underwent an operation, Mr. Lars Osberg is able to be around again among his many friends in the community.

A. Sandberg and family left last Saturday evening for Kimberley, B.C.



JUST WHAT
WE WOMEN HAVE
BEEN WAITING FOR

It's the Post War Sensation
**MAGIC PLASTIC
LINOLEUM FINISH**

- Applies Easily with a brush
- Dries in 40 minutes
- Transparent, Waterproof
- Non-Skid, Stain Resistant
- Saves Scrubbing and Waxing
- Will not turn yellow
- Withers Sparkling Clean with a damp cloth or soap and water



Advertising Stimulates Trade

A. C. CHARTER
IRMA, ALTA.
Provincial Treasury Branch Agent
Authorized agent to receive deposits from the public and extend other Treasury Branch facilities
Alberta Government Insurance and Hail Insurance
Agent for:
British American Assurance Co
Portage La Prairie Mutual Co.
Fidelity Assurance Company
Massey and Renwick Ltd.
Smeltzer and Co., etc.

"We have to increase our dollar income and reduce our dollar cost." —Hon. Douglas Abbott.

Al Jolson
star of
KRAFT MUSIC HALL
7:00 p.m. Thursday
CJCA

"For many years we have been living on our capital in forestry." —Maj. Gen. Kennedy.



With Christmas less than a month away, now this is just an idea, but it might be worthwhile to start looking around for your Christmas needs

Best Selection is right now

MEN'S FINE WOOL SOCKS

They are smart looking, warm, good wearing. For yourself or a gift to your friends. You will get the best assortment if you buy now. All sizes. Per pair **1.00**



CASHMERE SOCKS

In plain or fancy patterns, by Holeyproof and Mercury. Outstanding new patterns in the best quality fine wool hose. All sizes. At

1.25 1.75

HAND KNIT YARN SOCKS

Made from good wool yarns. All sizes. Priced at **1.69**

Men's Occasional Pants

Smart tweed odd pants that save your suits and are smart, warm and good fitting for occasional wear. Come in nice Canadian Donegal and brown herringbone. Well made and moderately priced. Also a few only gabardines and worsteds. Priced from **6.50**

Men's Carleton Jackets

The outstanding two-way jacket. Smart as a dress jacket, cozy and warm as an undercoat sweater. Good colors. Wide waist band. All sizes. Priced at **6.50**

MONARCH Hand Knit Gift Books

See these new gift books. Full of suggestions for nice knitted gift items you may make yourself. Priced at **25c**

Kiddies' Panties

Trainer type wool panties for the small tots. Wool and cotton yarns. Warm, and good in the laundry. Sizes 2 to 6. Priced at **65c**

Lovely Lingerie is Always Appreciated



CUSTOM-TAILORED NYLON TWO-WAY SLIPS by MERCURY

Nylon underfine absorbent rayon yarns inside. Limited number only. Sizes 36 to 42. Priced at **5.00**

"BARBARA S" SLIPS

Matron's slips, well made of white nylon taffeta. Lace trimmed. Come in sizes 36 to 40. Priced at **3.75**

NOVA SILK LINGERIE

Stanfields vests and panties in this good looking, good wearing number. Come mostly in white. Elastic waist and band knees. Priced at **1.65**

SATIN STRIPE PANTIES

Bemberg stripe, a popular, good looking, long wearing number that makes ideal gifts, and priced reasonably, too. Priced at **1.00**

Hand Woven Specials

From MacKay studios. These goods have an interesting background. Hand made cloths, scarves, bridge covers, etc. They make gifts that will be appreciated. Priced from

1.95



Swiss Linens

New Swiss cut scarves, centres, etc. It is nice to see some of this popular fancy work back again. Priced from

1.95

Bed Throws

For yourself or a friend, the luxury of these all wool bed throws may be had at a moderate price. Good shades, satin bound Priced at

7.50

ENGLISH CRETONNES

Heavy weight English cretonnes. Thirty-six inches wide. Good strong cloth, nice bright patterns for the odd chair cover, drape, etc. Per yard

1.00

NEW MARQUINETTE

Brighten up a room or two for Christmas. Nice 42 inch cloth. Smart patterns in red or green. Per yard

59c

Just Arrived CHILDREN'S OVERSHOES and FELT BOOTS

A moderate shipment of in small and medium sizes

J. C. McFarland Co. Irma

LOCALS

The W.I. bazaar will be held in Hedley's Hall on Saturday, November 29th. Each member is to donate an apron and a small gift for the Surprise Table. Please mark the value on each gift, also for whom it is suitable.

Mrs. E. H. Targett left Irma on Sunday for a brief visit with relatives at New Westminster.

Mr. K. Coffin accompanied by his wife and daughter, motored to Calgary on business early this week.

Mrs. Sara Cooper of Edmonton, wishes to be remembered to all her old friends at Irma.

Church services at Paschenale this week will be held at the home of Mr. and Mrs. Seth Oldham.

Sand has been placed at all crossings on Main Street in an effort to keep Irma citizens in a perpendicular position during this slippery weather.

Mr. and Mrs. R. L. Rohrer are in Stettler this week owing to the death last Saturday of Mr. Rohrer's mother, Grandma Rohrer was well known in Irma and district. Full obituary next week.

Mrs. D. Whidden of Jarrow, is enjoying a visit with her daughter Mrs. Percy Robinson of Larkspur, Alberta.

Mrs. M. Tripp and Mrs. C. V. Larson left Irma this week to spend the winter in the U.S.A. They tell us we may expect them back shortly after the first Robin makes his appearance.

Our Glen Coa Gleanings correspondent, Mrs. O. Likness, is in Hardisty hospital this week convalescing after a surgical operation. Her progress is reported very good and she expects to be gleaming for us again soon.

The O. Steffenson family were recent visitors to Camrose and Edmonton.

Mr. and Mrs. Bert Wells spent a few days in Mannville and Edmonton recently.

Mr. Fred Clumstead of Grand

Prairie is busy remodelling the Fashion Shoppe which he recently purchased from Mrs. A. L. Johnson.

THE WORLD OF WHEAT

The "Crop Testing Plan" has now compiled the analysis of a large number of growing samples of barley, each sample representing a field of barley which farmers thought in every instance was true-to-type malting barley that would command the malting premium. The results are as follows: 70.5% of the samples classified as "A". That is to say they were true-to-type of good variety; 17.6% classified as "B" meaning that these crops were beginning to be mixed with inferior varieties, and 11.9% gaded "C" and "Mixtures", which means that they did not consist of any one variety, but were mixtures of varieties which certainly could not grade as malting barley. 2.6% of the samples were found to be of an entirely different variety than the farmers thought they were growing. O.A.C. was the most popular variety with 42% of all the samples; Plush second with 21%; Oli third with 14%; Hannechen fourth with 8% and "Montcalm" with 3.2%.

The results show a considerable improvement over last year when only 58% graded "A". There is, however, still room for betterment. The use of Registered seed is the only method that will ensure a crop true-to-variety.

FOR HOMES

In and near Vancouver, contact S. C. Miles 2920 West Broadway, Vancouver, B.C. Sep 5-Jan 23p

FOR SALE

Kitchen stove, \$10.00. Apply Mr. J. A. Hedley. 14-21p

LOST

In Irma, one pair of lady's black kid gloves. If found please leave at, or notify box 233, Irma. 21p

WILL THE PARTY

who walked off with my scoop shovel on sale day return same to my house at Irma and save further trouble. L. A. Johnson, 21p

FOR SALE

Super Auditorium guitar. A1 condition; dining room suite; roll-away cot with mattress. Mrs. M. Clelland. 21p

FOR SALE IMMEDIATELY

Eight-month-old Light Sussex hens, laying good, \$1.25 each. Mrs. V. Hutchinson, phone 26. 21c

HUGE Winter Clearance SALE

We must make room for Christmas Goods

Goods Reduced 20% to Clear

CHILDREN'S SNOW SUITS

Sizes 8 to 14. Regular \$12.95 and \$11.95. To clear at **9.95 and 9.50**

GIRLS' SKI PANTS

To clear at **3.95**

BOYS' SNOW SUITS

Sizes 8 to 12. Regular \$9.95. To clear at **7.50**

CHILDREN'S and KIDDIES' PARKAS

All reduced 20 per cent.

CHILDREN'S PYJAMAS

Flannelette. Priced to clear at **1.35**

BOYS' and GIRLS' SWEATERS

All reduced 20 per cent.

BOYS' JACKETS

Regular \$5.95 and \$4.95. To clear **4.95 & 3.95**

Many Other Childrens Lines Too Numerous to Mention

WINTER HELMETS

Regular \$1.50 Priced to clear at **1.19**

Many Other Winter Items Reduced To Clear

LADIES' SWEATERS

Buy a sweater now. Good values, reduced 20 per cent. Warm, blue coat sweaters. At **2.39**

Others at **2.95**

LADIES' WOOL SKI PANTS

Sale price **4.95**

LADIES' PYJAMAS

Per suit **2.35**

MEN'S WOOL UNDERWEAR

Two-piece, heavy. Each **2.50**

SHEEPSKIN COATS

With fur collar. Regular \$22.50. At **17.95**

MEN'S JACKETS

Zipper opening, well lined. Regular \$11.95. Priced to clear at **9.95**

DOESKIN SHIRTS

Heavy, sizes 14½ to 15½. To clear at **2.75**

Numerous Jackets. All Reduced to Clear

Grocery Specials

CO-OP SALMON

Reg Cohoe, tin 33c

Red Sockeyes, tin 38c

HEINZ CATSUP, bil

16 oz. 40c 24 oz. 59c

PEANUT BUTTER

16 oz. 40c 24 oz. 59c

McINTOSH APPLES

Fancy 138's and 150's per box 3.69

COOKING MOLASSES

quart sealer 40c

APPLE JUICE, gal.

59c

MAPLE LEAF SOAP

4 for 25c

ORANGES, 344's, 3 doz.

69c

HERRING In Tomato Sauce

2 tins for 35c

ROYAL CROWN LYE

3 tins for 35c

BAKER'S CHOCOLATE

per bar 29c

MINUTE TAPIOCA

19c

IRMA CO-OP ASS'N Ltd.

Don't Leave it Too Late

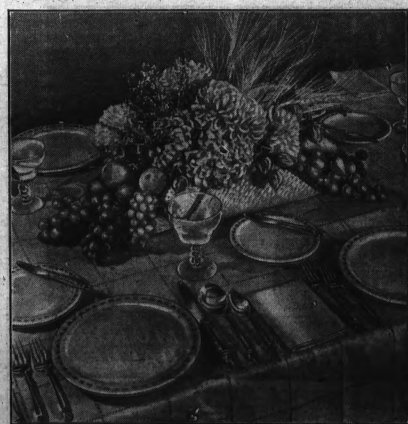
Have Your XMAS CLEANING DONE EARLY

Agent in Irma: **E. PROSSER**

Boston Cleaners

Wainwright

Festive Table Laid With Irish Linen



THIS festive autumn table setting shows the beauty of simplicity—the drama of contrast in form and texture. It begins with a natural color Irish linen cloth crossbarred with open stitching—the perfect background for modern dinner plates and a colorful centerpiece of flowers, fruits and grain arranged in two criss-crossed straw mats which are rolled up to simulate a horn of plenty open at both ends.